



Annual Report 2017-18

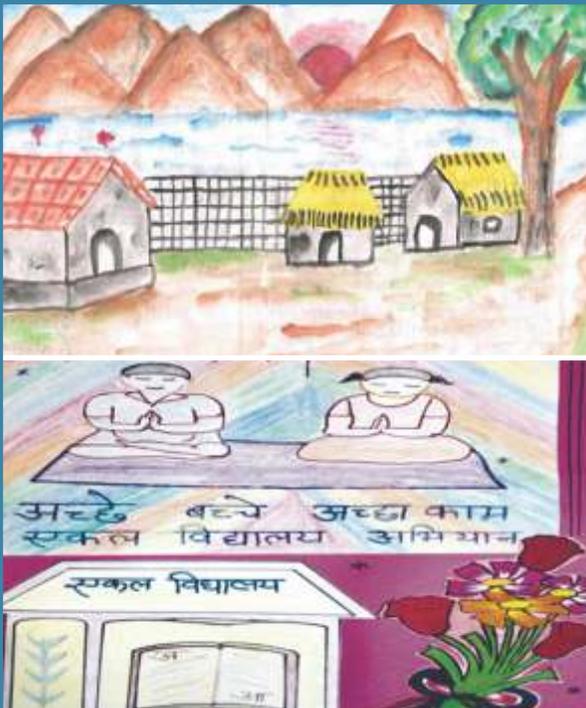


AN INSIGHT INTO REVOLUTION AT GRASSROOTS

Ekal Abhiyan

Vision

To facilitate the process of empowering rural and tribal communities based on the concept of social, economic and gender equality.



Mission

Holistic development of nation through empowerment of Tribal and Rural communities with Education and Skills, Health, Agriculture and Rural Entrepreneurship.

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Foreword From Chairman



It fills me with pleasure in sharing the key developments over yet another year of phenomenal achievements of Ekal family. The strides made in all its five-pronged education and awareness streams, with width and depth across India are just one part of the success story. The high numbers do not portray the complete picture.

The year just gone by was a watershed in annals of Ekal history in that the whole organization attained a renewed vigour towards rededicating itself striving to achieve its cherished goal. A goal to reach 1 lakh villages, which has been nurtured over more than a decade but appeared constantly elusive, is captured now in sight. The achievements made during the year in terms of growth in schools, Ekal on Wheels, breaking ground with satellite skill centres away from traditional Gramothan Resource Centres, Sanskar Vans, setting up new regional training centres for Sanskar teachers, awareness assemblies, spreading innovative E-Shiksha after a successful pilot and in retaining ground in health initiatives are phenomenal by any standard. But I take much more satisfaction from the Ekal spirit rekindled in hearts of volunteers of Nagar Sangathans, Samitis and the field volunteers alike what we used to witness in its formative years. Every organ and each level of the organization has now been energized and has been discussing and marching with a focused vision to achieve the goal and this vigour throughout all streams of the organization is getting strengthened with each passing day.

Ekal with this reacquired vigour is poised to contribute and be a partner in Indian

success story the world is witnessing on social, economic and cultural fronts. The turf of Ekal operations remain tribal and rural territories but their significance is underlined not by imposing share of area and population alone but also by the rapid rate of absorbing the change. Ekal has been playing a significant role in facilitating and supporting the process of change through its five-pronged programme of education and awareness which cover all spheres of rural life. The achievements are visible in many fields and felt invisible in many others.

All this has been achieved through volunteering efforts which is something contrary to prevailing and spreading deep sense of materialism where sacrificing for sake of community and fellow humans has been waning away in Indian society. I consider this phenomenon of volunteerism promoted by Ekal, that too at mass scale and in all spheres of society, yet another significant contribution in establishing the rich Indian ethos among the voices of despair. Ekal is poised to continue such contribution with a renewed focus and vigour, I have no doubt.

I must express my gratitude to all partners in this stunning story, the supporters – individuals and corporates from India and abroad, the Nagar Sangathans, fellow members on Boards, Samitis and Sewa Vrati volunteers. I share the sense of obligation of the organization to Manneeya Shyam Ji Gupta for his continuous guidance and patronage.

Jitendra Bhansali

Report of President Central Executive Committee



The year went by has been quite eventful for Ekal in that the growth has been registered across all its verticals, be it Ekal Schools, development initiative in terms of Gramothan Resource Centers, Skill Centers or Digital Labs. The year has also seen a renewed vigour all across the organization to strive hard to achieve the goals set in its Vision statement a couple of years ago.

If numbers capture the story in significant measure, the year witnessed a growth rate of over 20% on an average basis across activities. The One Teacher Schools grew from 55,646 to 68,348 (+23%), no. of mobile digital labs 'Ekal on Wheels' in field increased from 3 to 10 (+233%), no. of Mobile Sanskar Rath increased from 25 to 30 (20%) and Satellite Skill Centers from nil to 4. It was health intervention only which grew at a relatively slower pace of 7%, from 870 villages to 930 villages. The overall growth has thus been satisfactory and the rate is considered a pacesetter for the next couple of years, on the way to realize the goal. During the year the activities on empowerment and awareness gained significant push through Gram Swaraj Manch in selected regions.

Emphasis on improving the quality and impact of field activities continued to attract due attention. The operating agencies were already focusing on this aspect through training, innovation and enhanced field supervision. The initiative towards digitalizing Ekal education through 'E-Shiksha' made during the year in selected 180 villages in 4 states is noteworthy in this direction. The supporting agencies also stepped in this year through introducing their own supervision mechanism whereby they have started strengthening Samiti working of support and supervision. This was sought to be achieved through appointing 'Anchal Prabhari', a dedicated

senior volunteer for each Anchal. These measures in aggregate would enhance the efficiency and output of operating efforts.

The society at large has of late been seeking to witness the impact of efforts of Ekal over three decades. The impact has always been recognized in the areas of operations by local communities with satisfaction and appreciation. However, the growing of Ekal into one of the largest civic organizations in its focus area, it is expected to make an impact on national level macros. Considering the vast size of rural and tribal territories, Ekal has barely been able to extend its reach to about 15% villages. Thus, impacting the macros is still far, yet the impact has been substantial. A plan has been made during the year to assess and share the impact on social, cultural and economic indicators. All the affiliated institutions have geared up themselves to meet the challenge of making the impact through rapid growth, new initiatives and improved quality. Chapters in new cities have been launched by the institutions and CSR window is being increasingly explored to widen the base of supporters and volunteers. Innovative initiatives have been made for attracting volunteers from youth providing confidence towards sustainability. New vistas have been opened by sharing the model and experience with the community at large through various means including social media.

Despite satisfactory gains made, a lot of ground is still to be covered. The renewed vigour evident in a spirit of volunteers, from cities and villages both, is assuring of Ekal's ability to meet these challenges.

"Arise! Awake! And stop not till the goal is reached" so told Swami Vivekananda. Ekal has grasped this exhortation in full measure.

Bajrang Bagra

EKAL MODEL FOR SOCIAL CHANGE

The foundation stone Ekal Vidyalaya

‘Ekal - a revolution at grassroots of Bharat’ - is a journey of social dreamers and visionaries who resolved to eliminate the disparities in the progress of Bharat and enable the fruits of development to reach the most deprived and neglected rural and tribal brethren. With the conviction that change for the better was possible, they believed that education can be that powerful tool to change the destiny of mankind residing at the fringes of Bharat. The birth of the magnanimous movement, one of its kinds, took place in 1988-89 as ‘Ekal Vidyalaya –One Teacher School’ in Gumla, Jharkhand.

starting from 60 villages in the remote tribal Bharat, deprived of even the basic necessities of life such as roads, hospitals, schools, clean water, where even the Government had not managed to reach, Ekal pioneered its journey to empower the last man in the row but not merely as a provider but as a facilitator to bring about change through active participation of the local communities and enabling them to take ownership of their own development.

Ekal made it possible by making the target beneficiaries partners in their own progress. The representatives of village community were organized into Gram Samiti to fully own, manage and control the functioning of Ekal Vidyalaya. The entire model was conceived to perfectly fit into the local dynamics of a village—be it the place, time or the dialect chosen to run the Vidyalaya.

Ekal evolved into a people’s movement with the ripple effect of like-minded people joining hands for a common cause. But the most striking feature of Ekal is the strong force of volunteers starting from villages, expanding to cities within India and even spreading its wings to global Diaspora. Needless to say that Ekal is one of the largest grassroots movements in the world, owned, managed and driven by the largest pool of volunteers.



All the wealth of the world cannot help one little Indian village if the people are not taught to help themselves. Our work should be mainly educational, both moral and intellectual.



From Education to Integrated Village Development

Ekal started with the core idea of taking education at the doorstep of every child in the remotest of areas in tribal Bharat but gradually transformed into a model of social change. In addition to education, rural health, economic development, livelihoods and preservation of rich Indian cultural heritage also got embedded within Ekal model of holistic development.

Ekal Model for Social Change got inspired by the philosophy of Swami Vivekananda, principles of social harmony and equality of Dr. B. R. Ambedkar, and village development model of Mahatma Gandhi.

The model comprises of four important components:

Ekal Vidyalaya:

The starting point of strategic intervention in Ekal Model is Ekal Vidyalaya- 'One Teacher School' to ensure functional literacy among all children and further link them to formal schooling. These schools provide free, non-formal education to the children in the age group of 6 to 14 years, operate for 2.5 hours to 3 hours a day, for about 22 days a month throughout the year. Teacher is essentially from the same village who teaches 25 to 30 students. The curriculum covers reading, writing, arithmetic, health and hygiene, local sports, handicrafts and Indian moral and cultural values.

Health, hygiene and cleanliness by Arogya Foundation:

Health issues like high mortality rate and nutritional anaemia attracted the attention of the Ekal while intervening on the educational issues in rural and tribal areas. In first phase, the

health awareness and education for prevention of diseases was started through Vidyalayas. Going forward, direct interventions got initiated in form of health camps, organised in each block where Ekal schools were run, twice a year catering various expert medical services to rural communities. Further special projects like Anaemia control were started to cater to focussed health segments.

Rural Development by Gramothan Foundation:

To enhance income of tribal and rural families and find a sustainable solution to exodus from villages to cities in search of better opportunities, Gramothan came into existence to promote micro-rural entrepreneurship (MRE) and Gramothan Resource Centres (GRCs) were established as training cum resource centres for about 100 villages surrounding the centre. The main aim of these GRCs is to make village community economically self-reliant and develop villages as centres of economic activity. The idea is very similar to the idea of PURA (Providing Urban Amenities in Rural Areas) promoted by Dr. A. P. J. Abdul Kalam and adopted by Government of India. The main focus remains on Knowledge, Electronics and Economic Connectivity to 100 villages.

Culture, Values & Indian Ethos by Shri Hari:

To safeguard tribal and rural villages from practising superstitions, caste infightings, liquor addiction etc., weekly gatherings are held in villages with average participation in range of 40 to 60 adults. These are powerful tools of conveying several kinds of messages ranging from social harmony, pride for traditions, patriotism, de-addiction, Gram Swaraj, cow based organic farming, preserving natural resources, democratic process etc.

EKAL ABHIYAN - ORGANISATION STRUCTURE & MOVEMENT PARTNERS

Ekal Abhiyan Trust is the apex umbrella body, registered under Indian Trusts Act which comprises of many constituent organisations to achieve the common objective of holistic development of Rural and Tribal India. The field operations are undertaken by associated organizations which are independently registered as autonomous bodies under Societies Act or

Indian Trusts Act driven and controlled by principles of Ekal Movement. All these operating bodies are affiliated to Ekal Abhiyan Trust and adhere to its policies and guidelines. These follow the curriculum designed by experts together with the protocol on training, supervision, organization, accounting and compliances as decided by the Trust Board.

Ekal has a well-defined organization structure as depicted below:



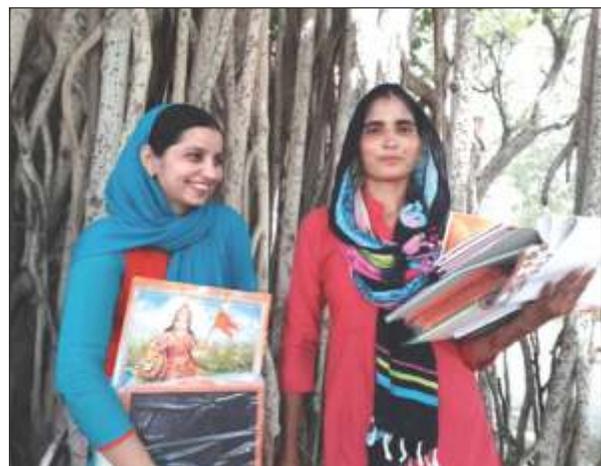
The affiliated operating bodies are -

	<p>Friends of Tribals Society (FTS)</p>	<ul style="list-style-type: none"> • Formed in 1989 • Raising resources and running Ekal schools in Eastern, Western and Southern regions of India • Has 34 chapters in 19 states
	<p>Bharat Lok Shiksha Parishad (BLSP)</p>	<ul style="list-style-type: none"> • Formed in 2000 • Raising resources and running Ekal schools in Northern regions of India • Has 8 chapters in 3 states
	<p>Ekal Vidyalaya Foundation of India (EVFI)</p>	<ul style="list-style-type: none"> • Formed in 2000 • Raising resources from Indian Diaspora settled abroad • Running Ekal schools in some parts of Northern region of India and in Nepal • Has chapters in 5 countries and support groups in 8 countries
<p>Gram Sangathans (GS)</p>	<ul style="list-style-type: none"> • 10 Gram Sangthans formed to tap the potential of local groups in smaller cities / towns and villages to take full ownership of all Ekal activities 	
	<p>Shri Hari (SHSS, VRPF & CST)</p>	<ul style="list-style-type: none"> • Has 17 Chapters • Moral and cultural education to tribals • Awareness about culture and heritage
	<p>Arogya Foundation of India</p>	<ul style="list-style-type: none"> • Formed in 2004 • Raising resources and running rural health services • Operates through 34 Arogya Resource Centres (ARCs)
	<p>Ekal Gramothan Foundation</p>	<ul style="list-style-type: none"> • Formed in 2014 • Raising resources and running rural and skill development activities • Operates through 14 Gramothan Resource Centres (GRCs)
	<p>Ekal Sansthan</p>	<ul style="list-style-type: none"> • Formed in 2008 • Research and development wing on policy and projects executed under Ekal Abhiyan



Women Empowerment through Ekal

- Made woman a change agent at the grassroots
- Of total children enrolled in Ekal Vidyalayas, 50% are girls
- 72% teachers are female
- 22% of whole time volunteers are females from across village, block, division, district, state to national level.
- 40% IT literacy trainees are females in GRCs
- 30% female trainees under Ekal on Wheels
- 20% female trainees in organic farming – nutritional garden



Ekal's key strength is community ownership and participation as depicted by the numbers below:

7,973 dedicated full time field volunteers

7,52,577 village community members organized into Gram Samitis (Committees)

21,146 community volunteers organized into various local Samitis from blocks, districts, divisions and states

2,526 community volunteers from city based institutions in India and abroad, organised into Boards and Chapters

62 full time professional volunteers from cities called Vaanprasthi

EKAL VIDYALAYA

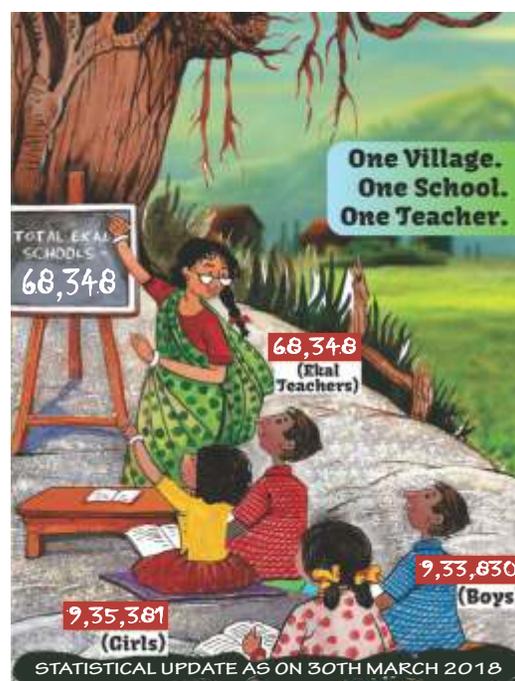
The genesis of the word EKAL lies in the concept of 'One Teacher School'. 'Ekal Vidyalayas' or one teacher schools are run in remote rural and tribal villages which have remained deprived mostly due to their locational disadvantage. These schools provide free, non-formal education to the children in the age group of 6 to 14 years and they operate for 2.5 hours to 3 hours a day, for about 22 days a month throughout the year.

Salient features of Ekal Vidyalaya:

- One School, One Village, One Teacher.
- 25 - 30 students of 6 to 14 years age group.
- Flexible 2.5 to 3 hours school timing.
- School runs in chaupal/under a tree/in temple/ in village courtyard or at teacher's home.
- Teacher - a local youth preferably a female, with minimum 10th grade education.
- Students divided into three gats (groups) based on their capability on basis of primary evaluation.
- Learning with the help of books, crafts and games.
- School curriculum covers reading, writing, arithmetic, general knowledge, basic science, health and hygiene awareness, moral education, local sports, craft and creativity.



- Pedagogy used is basically activity based learning through games, songs and dances.
- Children imbibe ethical values & Indian ethos through activity based learning.
- Ownership taken by Village Committee which makes school functional and sustainable.
- Ekal acts as a facilitator, management and control lies in hands of local community.
- Local youth as teacher reduces the risk of absenteeism, faced otherwise in Government schools.
- Local teacher teaches in familiar dialect, easy for village children to relate to.
- Teacher attends training sessions every month, undergoes monthly evaluations and refresher courses.
- Provides support education to the children who are enrolled in formal schools.
- Students join formal schools in standard 4 to 6.



Beneficiaries of Ekal Vidyalayas

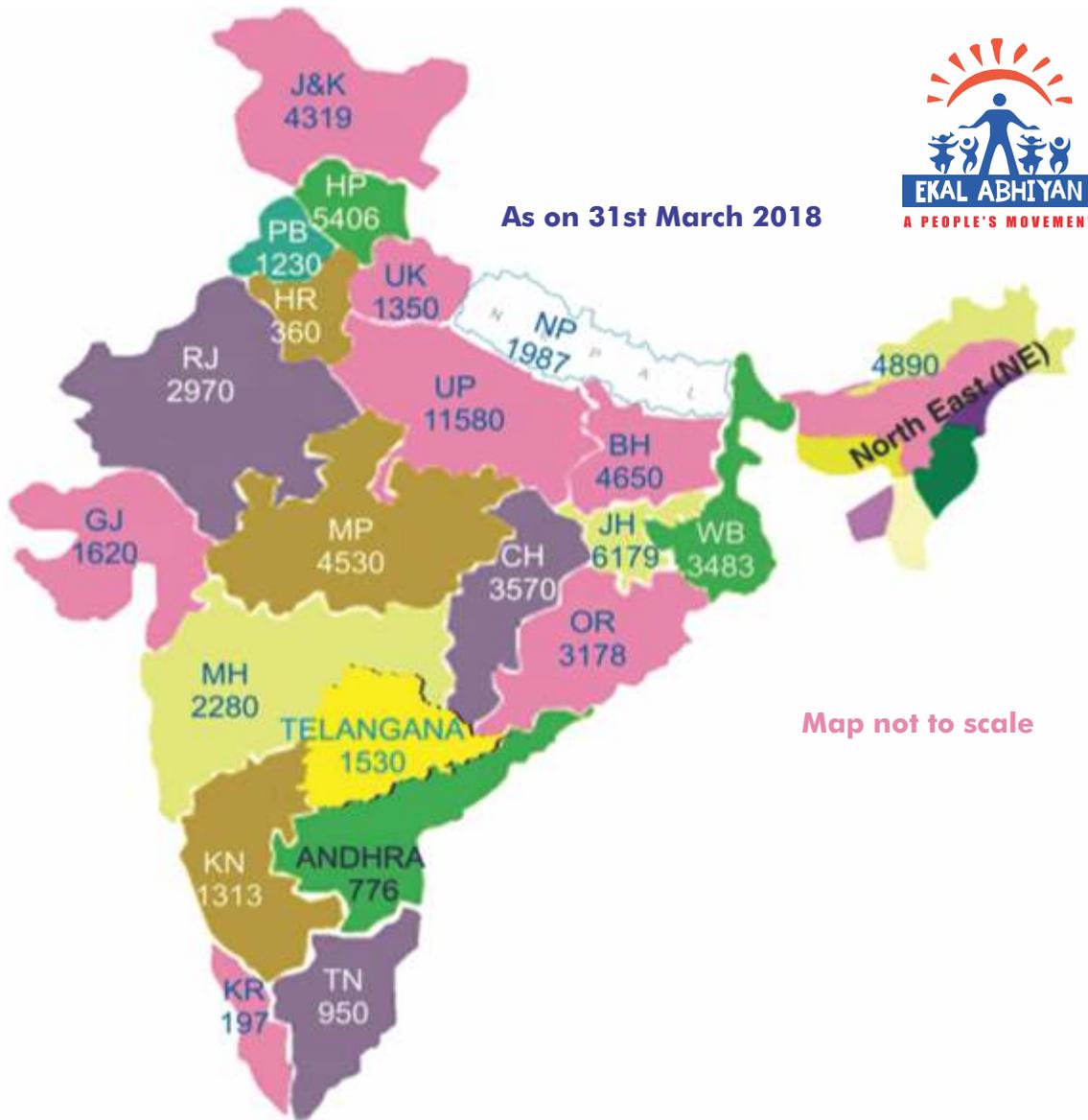
Direct = more than 18 lakh children in remote tribal and rural areas

Indirect (family members considering family size of 5) = more than 90 lakh villagers reached

Shikshit Gaon -	Literate Village
Jagruk Gaon -	Aware Village
Swasth Gaon -	Healthy Village
Surakshit Gaon -	Safe Village
Vyasanmukt Gaon -	Liquor Free Village
Samras Gaon -	Village with Social Harmony
Swawlambi Gaon -	Self-sustained Village
Sangathit Gaon -	United Village

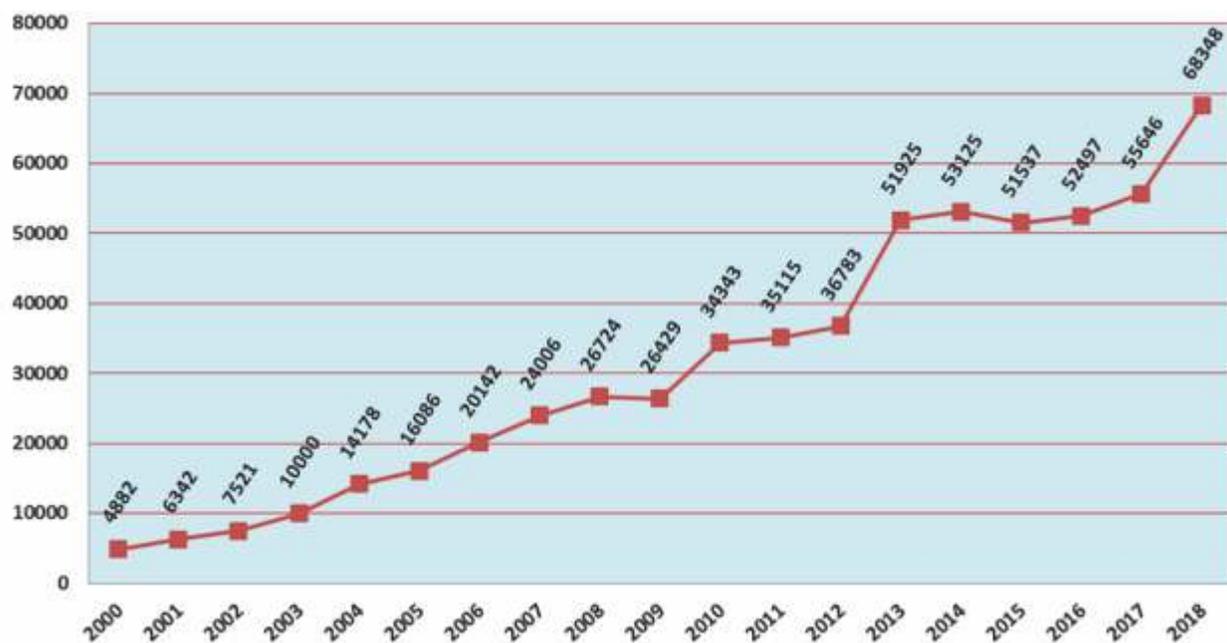


68,348 Ekal Vidyalayas educating 18,69,221 Children



<p>Ekal presence in</p> <ul style="list-style-type: none"> 68,348 Villages 2,389 Blocks 287 Districts 25 States 	<p>Expansion of Ekal Vidyalayas in new tribal, border and sensitive areas in 2017-18</p> <ul style="list-style-type: none"> ·12,702 Villages ·435 Blocks ·54 Districts
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Growth of Ekal Vidyalayas over the years

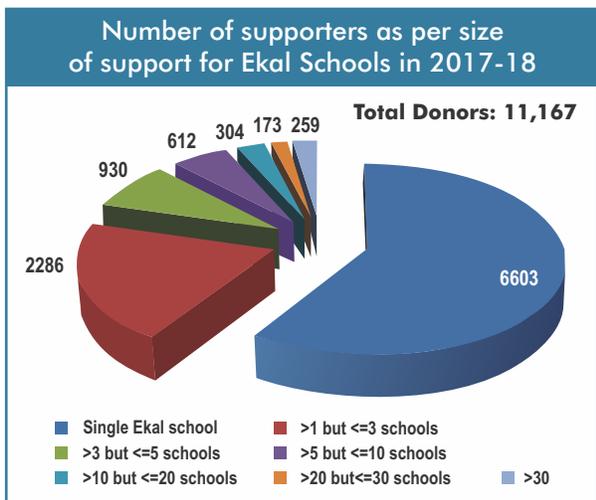


Organization	2017-18		2016-17		Growth in Funding
	Funded	Managed	Funded	Managed	
FTS	28,553	37,882	22,306	31,479	28%
BLSP	10,453	13,356	6,952	9,533	50%
EVFI	23,483	9,180	20,272	8,488	16%
GS	5,859	7,930	6,116	6,146	-4%
Total	68,348	-	55,646	-	23%

Number of Ekal Schools under affiliates

The school operations are carried out on shoe string budget with administrative overheads restricted to below 10 per cent. This is possible as the manpower resources deployed are mostly on voluntary basis, with reimbursement of travel and out of pocket expenses only. The present cost of running each of these non-formal schools is `20,000 per annum. In fact, this is one of achievements of Ekal Movement

that has pioneered and developed spirit of volunteerism both in urban and rural communities. The contributions come from the community - individuals and corporate, under corporate CSR and from NRIs settled abroad. Presently, close to one third schools are supported by contribution from overseas NRIs. No support from Government, State or Central, is availed.



Ekal Vidyalayas provide five-fold education to ensure the holistic development of a child and not merely make them literate.

A key component of Ekal education model is inculcation of good human values in children. The values include respect for their parents, teachers, elders, for nature and surroundings

and pride for the culture. These children would in turn become 'change leaders' in their respective families and village communities by spreading the importance of education, removal of social evils like alcoholism and superstition, encouraging environment conservation by tree plantations, inculcating sensitivity towards maintaining the village surroundings clean and hygienic.

Primary objective of Ekal Vidyalaya is to ensure functional literacy among children of the village. Vidyalaya becomes the central point of many interventions. Functional education is imparted to village community through **weekly adult schools or 'Saptahik Pathshalas'** which covers health care education, empowerment, development and value education.

Under health education, village community is sensitized towards health & hygiene, importance of healthy and balanced diet during weekly Vidyalaya.

Under development education, Ekal Vidyalaya

Ekal's five- fold education model



works with farmers and rural youth to spread awareness about the organic farming and strive for chemical free soil.

Under empowerment education, Ekal Vidyalaya extensively runs awareness campaigns on different issues of national importance. The village community is sensitized by educating them about their fundamental and constitutional rights, the importance of their voting rights and the significance of Panchayati Raj. The main focus of these campaigns is on making them aware about different welfare Government schemes available to them. Villagers are encouraged to use powerful tools like Right to information (RTI). Out of total 18,879 RTI applications filed, 8,940 applications have achieved success in 2017-18. Awareness about Gram Swaraj was pushed at high level through assemblies of villagers in range of 500 to 3,500 at several places organised by Gram Swaraj Manch, during the year.

Environmental conservation is another important thrust of Ekal through tree plantations. A total of 65,635 tree plantations was undertaken in the year 2017-18

Ekal emphasizes on ethics and value education as an important aspect in Vidyalaya and also runs mobile cultural centres (called Shri Hari Rath) across its network. Cultural centres bring all segments of society together through different programs, by engaging women, youth and elders of the rural-tribal community in the development programmes.

Making villagers take ownership of their own development

1,26,056 Gram (village) samiti members from 963 blocks undertook training over a period of 5 months in 2017-18 where they understood the vision of a model Ekal village with fivefold education and pledged to contribute to the same.

Social Transformation in the Villages through Ekal Vidyalayas

Health consciousness

Check on liquor consumption

Social harmony

Awareness for cleanliness

Growing interest in education

School drop-out rate has come down considerably

Growing awareness for self-reliance

Success stories of Ekal



Inspired by reciting Patriotic songs in Ekal, Sumit is now an Army Jawan

Sumit Barwal, from Himachal Pradesh, started his education from an Ekal school in Radabhankhed village in Mandi district. Following the daily practice of reciting patriotic songs in his Ekal School, he felt motivated and aspired to join the army to serve the nation. In May 2015 he got the opportunity and succeeded in getting entry into the army. After training, his first posting was in his home state Himachal Pradesh, at local army headquarters in Dharamshala. Ekal is very proud of Sumit.

Ekal child clears NEET exam

Bhavana Kunjumon, daughter of an Ekal volunteer has come out with flying colours in the recently held Plus 2 examination and the NEET Test. She secured full A+ grade in Plus 2 examination and also got 74.16% marks in NEET test. This news acquires more significance when we understand that Bhavana managed to get such grades and marks without attending any tuition or coaching classes. And she was a bright student of Ekal Vidyalaya at "OTTAMARAM" Village of Idukki district in Kerala.



Ekal Acharya: Former Teacher at Ekal at service of Mother India

Vinod Kumar, a native of village Sarai, Jagdish Post, Jangiganj, Sant Ravidas Nagar, district Bhadohi in UP was Ekal Acharya since 2008. While teaching in Ekal Vidyalaya, a strong sense of duty towards nation beckoned him and he nurtured a vehement desire to get into Indian Army. After arduous preparation, he finally realized his dream and joined Indian Army in 2012 making Ekal very proud of his achievement.

Story of Ekal Acharya: Former Teacher at Ekal School becomes a Police Officer

Balendra Kumar was an Acharya in Ekal Vidyalaya in Gazipur in Mirzapur district, Uttar Pradesh from year 2009 to 2013. While attending regular teacher training camps, he got inspired to devote himself to country and applied in vacancies of Uttar Pradesh Police. Ekal's training made him perseverant and he didn't give up on his dream even after repeated failed attempts. Finally in 2013, his hard work paid off and today he is the youngest police officer, with the inspiration of the Ekal Vidyalaya.



'Seeing is believing'

Around 80 'Ekal Vanyatras' or Ekal Vidyalayas visits took place in the year, both by visitors from within India and abroad. Some feedback excerpts are highlighted as under:

Sheetal Gupta from Canada visited Chaumuha Ekal school



Ms Sheetal Gupta from Canada visited Chaumuha village in Mathura, UP. She interacted with the enthusiastic children, played with them and also conducted some activities which excited the children. She loved the village, children and Acharya so much that she recorded their interest, plans for Ekal and what pulled them to Ekal and what motivates them to sustain that interest.

CSR department of COGNIZANT visited Ekal Vidyalayas in Wayanad



Employees of CSR department of COGNIZANT visited Ambalakunnu, Karinkalikunnu and Murikkaladi Ekal Vidyalayas in Wayanad. The entire team spent around 2 hours interacting with villagers and students of the Ekal Vidyalaya, being run in the Acharya's mud house veranda. The villagers were full of warmth and affection. The Cognizant team observed that Solar electric power, if provided, would be of immense help to the families residing here. The team was overwhelmed with the work of Ekal and have promised to lend a helping hand in Ekal activities.

"My Village My Teerth": Shri Yashwant Rao Deshmukh



Shri Yashwant Rao Deshmukh, Founder Director C-Voter Media Company had adopted an Ekal Vidyalaya for life and since then had wanted to visit his Ekal village "Bada Bhudia" in Nanakmatta Sanch, Khatima Anchal, Uttarakhand. Finally when he and his team visited the village, they were impressed by the lively performance of Ekal Children. They

showed great proficiency in language, Maths, Poems, Action, Yoga and Games. Yashwant got so involved with children that he himself started teaching them. Children really enjoyed and felt very happy. While returning they saw soapkit, wall writing and other activities also. Yashwant promised to visit the village again and said "Now this village is my Teerth".

Ekal Glittering 'Gala' - innovative way of fund raising in USA

Over 450 people attended the "Future of India Gala" that was held at the historic Cipriani at Manhattan in New York. Ekal had been raising funds in USA through series of concerts mainly directed at grassroots level, until now. This gala event added a new dimension to the fund-raising efforts. The event attracted several leading community leaders including Dr. Subhash Chandra, Founder of Zee TV, Ms. Mitze Perdue, daughter of the founder of Sheraton hotels, Shri Akhil Gupta, former CEO of Blackstone India, Shri Robyn Meredith and others.

Shri Mohan Wanchoo, CEO of EC Info systems served as the Gala Chairman and worked tirelessly with a small core team to create this beautiful event. "The funds raised at the Gala will help Ekal move closer to the goal of reaching 100,000 villages", said Dr. Subhash Chandra.

CSR support for Ekal Vidyalayas

Companies Act, 2013 prescribes for CSR spending by large companies, as defined, of 2% of their average gross profits. Ekal has offered unique advantages in terms of:

- ✦ pan India presence,
- ✦ spread,
- ✦ depth of operations,
- ✦ cost effectiveness driven by volunteerism,
- ✦ long history of successful working,
- ✦ formal organisation structure and systems,
- ✦ robust monitoring and reporting,





MOU with Oriental Insurance Company Limited

Supported by aforesaid strengths, Ekal institutions have been able to harness CSR potential to fund its ambitious growth plans over past couple of years.

During the year 13,920 Ekal Vidyalayas received contribution under CSR from PSUs and corporates.

Some CSR Partners



Release of study paper on CSR

Ekal Abhiyan in association with Bhartiya Vitta Salahkar Samiti (BVSS) released a study paper “CSR Activities in India – Analysis and Trends”, in the presence of Dr. Subhash Chandra, Chairman, Ekal Global and Zee Group, Sri Sunil

Arora, DG, Indian Institute of Corporate Affairs, Shri Shyam Gupt, Mentor, Ekal Abhiyan, and CA Subhash Aggarwal, Chairman BVSS.

The study made an attempt to understand the



nature and pattern of expenditure preferred by companies for their CSR expenditure. The most important recommendation of the study is to amend section 135 of the Companies Act to make CSR spending mandatory on the same lines as prescribed by Department of Public Enterprises for Public Sector Enterprises. The report was later presented to Minister for Finance and for Corporate Affairs, Shri Arun Jaitley.

Some Testimonials of our CSR Partners

“Ekal aims to realise the untapped potential of rural and tribal India which is very impressive. Its commitment for bringing them into the mainstream of nation’s progress and minimizing the disparity between urban and rural society is noble gesture indeed”.
Shri Pawan Jain, SAFEXPRESS

“It is a praiseworthy movement. The concept of Ekal Vidyalayas has been instrumental in creating awareness for education in traditionally backward areas. Multi grade Teaching System, adopted in these Vidyalayas, including non-formal methods of imparting holistic education through storytelling, songs, sports, physical training, local dance and music, yoga and games. It encourages a child to thrive in his milieu, be proud of his heritage”. Shri Rajeev Mehrotra, CMD, RITES

Way ahead

From present more than 68,000 Ekal Vidyalayas, it is envisioned to reach to 85,000 villages by March 2019 and to 100,000 a year later.

Ekal E-Shiksha (ICT for learning and development)

'EKAL E-SHIKSHA'- Revolutionary step to impart education in villages through effective use of technology

After a successful pilot project of teacher development and innovative learning through tablets in Nanakmatta sanch (block of 30 villages) in Uttarakhand since October 2016, Ekal Sansthan started "Ekal E- Shiksha" initiative in total six sanchs (blocks) in 4 states. It not only marks a new milestone in the journey towards 'Digital Ekal' but also augments the very dynamics of teaching and learning in Ekal Vidyalayas. Use of tablets in Ekal Vidyalayas by Ekal Acharyas to

teach audio- visual content to children is an innovative step in the field of primary education in villages. Giving access to technology at their very doorstep and harnessing its use, Ekal strives to empower both the Ekal Acharya and children residing in remote rural and tribal areas of Bharat with latest expertise and knowledge to be at par with their city counterparts.

Objectives of project:

- Tech Powerment of Ekal Teachers - to develop and introduce a continuous teacher development programme with the use of tablets to make them change leaders in their own village.



- Innovative learning – to make learning of Ekal children more interesting and innovative through use of audio–visual content on tablets.
- Demystifying technology and utilizing it as an effective medium to bridge the gap between urban and rural India.

Methodology:

- 4 tablets per village - 1 for Ekal Acharya and 3 for three gats (groups) in a Vidyalaya
- Audio visual content upload on all tablets
- Training of sanch project coordinators
- Launch of Project in 6 Sanchs

Feedback of visits to Ekal Vidyalayas in project areas

Dr. Hasmukh Shah from USA shared his experience of Ekal school visits in two villages in Gomukh block, Gujarat. He observed that after



the launch of tablets, Ekal Acharyas are feeling great boost, children take more interest in tablets and are more attentive. Specific content for girls was appreciated. The tablets are a good medium for girls to break cultural barriers.

Ekal Surat youth wing visit in teacher monthly training in Gujarat

Members of youth wing of Surat Chapter visited the monthly training session of Ekal Acharyas of two blocks - Gomukh and Ukai in Tapi district of Gujarat. They appreciated that in a short span



of time Ekal teachers have picked up use of technology well and this intervention has even improvised the attendance in Ekal Vidyalayas. The team ensured their regular support towards the project.

Way Ahead

From present 180 villages, the project is planned to be expanded to total 500 Ekal villages by March, 2019.

Gramothan (Rural Development)

Gramothan in Ekal is a concept founded on inspiration from Gandhiji's Gram Swaraj Model and Dr. A. P. J. Abdul Kalam's PURA model. The thrust is to make village community economically self-reliant and develop villages as centre of economic activity. Similar to the idea of PURA (Providing Urban Amenities in Rural Areas), the main focus of a GRC remains on Knowledge, Technology and Economic Connectivity to 100 neighbouring villages.

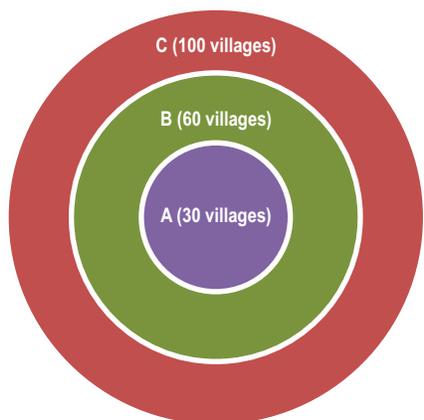
Gramothan Resource Centres (GRCs) evolved based on cluster approach, serve as training cum resource centres for about 100 villages surrounding the centre. Primary Activities of GRCs are:

- Provide skill training and digital literacy to empower youth, women and families
- Promote organic farming with latest techniques and equipment for soil, manure and seeds
- Develop sustainable practices for holistic growth
- Create micro-entrepreneurs within villages (Agri-based business activities)

- Bring modern technology to solve rural problems and to improve rural economy
- Support rural entrepreneurs by facilitating Incubation
- Do continuous impact assessment to improve processes
- Promote rural innovation to solve rural problems and to improve rural economy
- Promote and form Farmers Clubs to improve processes
- Create direct Market Linkages

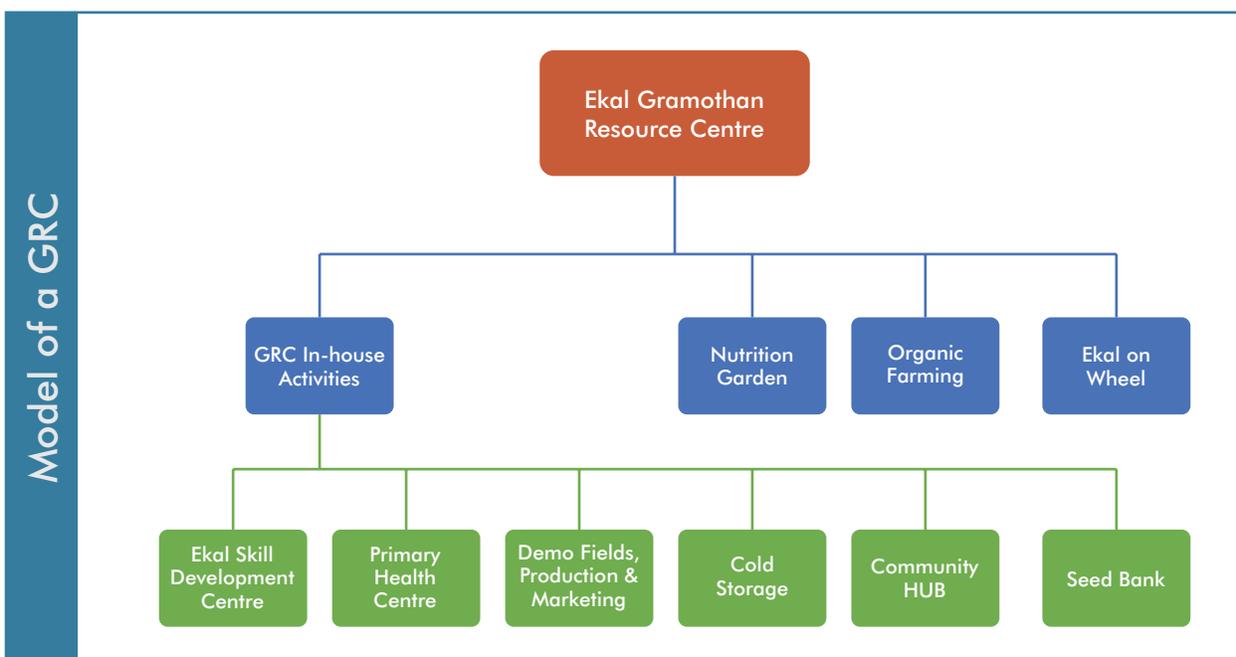


Circle of influence for three tiers of interventions



A is 1st circle of influence, has 1st set of 30 villages with specified interventions. B is 2nd circle of influence which will have A stage interventions for new 30 set and 30 villages of A stage shall have specified interventions of B. Likewise A, B, C would graduate from 1st circle to second to third.

Model of a GRC



Gramothan Resource Centre

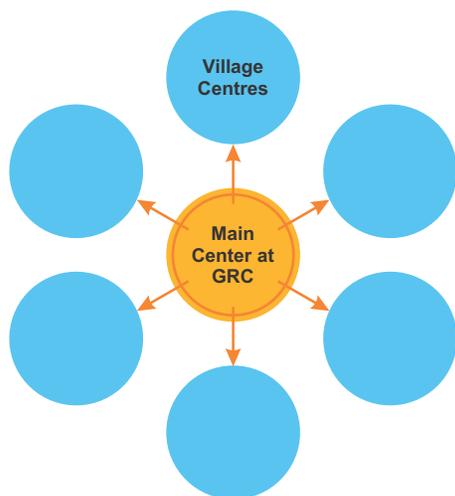
- | | | |
|---------------------|------------------------|-----------------------|
| 1. Tinsukia (Assam) | 6. Jharsugura (OD) | 11. Songarh (Gujarat) |
| 2. Malda (W.B) | 7. Nemisharanya (U.P.) | 12. Wada (MH) |
| 3. Giridih (JH) | 8. Gajraula (U.P.) | 13. Kumbhkonam (T.N.) |
| 4. Karanjo (JH) | 9. Hoshangabad (M.P.) | 14. Birganj (Nepal) |
| 5. Jarangloi (OD) | 10. Khargone (M.P.) | |

Total 14 GRCs till March 2018, in different stages of development. In the year under report, GRCs were developed in 2 new states namely Gujarat and Madhya Pradesh and one GRC is upcoming in Nepal.

Livelihood Creation at Grassroots - skill development & micro enterprise development in rural and tribal Bharat

Tailoring centres based on hub and spoke model

The idea is to create women micro-entrepreneurs in rural and tribal villages and connect them to urban consumers. The whole programme has been designed in the hub-and-spoke structure so that it can be scaled with a broad base. Spoke centres or satellite centres are run by the master trainer, trained at GRCs to provide training in villages. Micro skill centre can be opened with GRC. It is similar to master tailoring centre at GRC. The only difference is that it can be operated in non GRC area. At present master trainer training is provided



across 10 GRCs and 4 micro skill tailoring training centres, to extend across the country.

150 rural/tribal women will be trained at the main centre each year. Out of these 150 women, 30 women will be selected for on-job training at the production unit. Once these 30 women would complete their on-job training, EGF will form their Self-Help Groups and will provide them tailoring machines so that the groups can start their activities.

Total, 1331 trainees were trained during the year at various GRCs and micro skill centres. Total 392 women were trained at satellite Centres.

Success Story

Pride of her family- Jaiwendari

Jaiwendari of Sagarthali village Gajraula, Uttar Pradesh hails from such a family where if they don't work for one day then they won't be able to have food. Due to shortage of money she could just study till class 8th. She got the opportunity to pursue free tailoring training from Ekal's GRC at Gajraula, which she happily attended on a regular basis. As a result, she is able to earn more than ₹ 2,000 in a month and also support her family financially. Today her father feels proud to have a daughter like her. She is saving money to buy her own sewing machine.



Handicraft training, including paper bag making is provided at present in two GRCs and will be expanded to other GRCs after the completion of on-going market research. **Total 281 trainees trained during the year.**

IT Labs: Classroom Programme

Digital World has thrown new opportunities and challenges. the Digital Divide is keeping rural/tribal youth away from the progress. To solve the problem, computer labs are run at GRCs to provide working knowledge of computers to the rural youth and kids. The curriculum has been designed with the help of the IIT Mumbai. The successful trainees also get certificates under IIT Mumbai's spoken tutorial programme.

857 trainees trained in IT labs during the year.



Towards Sustainable farming - Promotion of Natural & Organic Farming

Making farming profitable and sustainable in long term is the most important focus area of Ekal's Gramothan. It aims at **'food without poison and farming with profit.'**

Ekal promotes 'Organic Farming' and 'Biodiversity' and encourages farmers to use innovative yet sustainable practices. Regular trainings are conducted at GRCs' demonstration fields and farmers' own fields. These include:



- Vermin Compost
- Organic Pest Retallant
- Crop Protection
- Nursery Raising
- Rain Water Harvesting and Drip Irrigation
- Cow Based Farming
- Crop Rotation
- Non-traditional Crops

Total 4,649 trainees trained in organic farming during the year.

Total 108 trainees trained in mushroom farming.

Organic Poshan Vatikas (Nutrition Gardens) - A solution to malnutrition in villages

Almost 58 per cent of pregnant women in India are anaemic and it is estimated that anaemia is the underlying cause for 20–40 per cent of maternal deaths in India. Iron deficiency is thought to be the most common cause of anaemia globally. According to Rapid Survey on Children, 29% children (aged less than three



years) are underweight, 15% are wasted and 39% are stunted. The numbers are even worse for rural and tribal India.

Gramothan has developed a novel concept of 'Organic Poshan Vatikas' to end this menace. A Poshan Vatika is a family owned garden where it grows nutrient-rich vegetables and fruits that can be part of regular meals of the family. These Poshan Vatikas use organic manures only. Villagers (especially women) are trained to prepare and maintain their Vatikas and to prepare organic manure.

Total 783 trainees were trained during the year by developing 783 nutritional gardens- 79 in Karanjo, 302 in Giridih, 63 in Naimishranya, 10 in Jarangloi, 153 in Malda, 122 in Wada, 25 in Tinsukia and 29 in Anantpur.

Success Story 1: Organic Poshan Vatika (Nutrition Garden) in the last home at the border



47 years old Smt. Sanju Maitro lives with her husband, in the last home at the Indo-Bangladesh border in the village of Tilason, Malda. She learnt organic farming and nutrition garden training at GRC and became a role model for all the families of the village by growing their own organic vegetables.

Success Story 2: Nutrition Garden made a tribal farmer an entrepreneur

Shri Ramlal Bahala is a small farmer of

Jharmunda village, Sundargarh district, Odisha. Due to lack of irrigation facility, despite owning one acre of land, he was unable to produce enough that could suffice his family needs even for a year. He came in contact with GRC Jarangloi centre, and got inspired after getting to know the benefits of nutritional garden and organic farming. Initially he was provided with saplings of mango, guava papaya and other fruits. His garden now contains 40 to 50 different plants from which he was able to earn ₹ 2 lakh annually. This has not only inspired him but has also motivated and boosted other farmers in his own and nearby villages. About 25 farmers started their own nutritional garden (Poshan Vatika).

Organic Farmers Clubs

Ekal Gramothan Resource Centres have started campaigns from Jharkhand to form Farmers Producers Clubs (FPCs) to give them better price for their produce and provide market linkages. The idea is to connect marginalized farmers so that they can earn better income in their village itself.

Details of Club	No. (Clubs)	Members
Organic Haldi Club	30	500
Organic Basmati Club	30	500
Organic Mustard Oil Club	100	2000
Organic Green Vegetables Club	300	10000
Organic Wheat Club	30	500

Women Groups

Details of Club	No. (Clubs)	Members
Mushroom Production Club (Specially for Women)	30	300
Mahila Silai Swayam Sahayata Samuh (SHG)	51	1100
Paper Bag Nirman Club	10	200
Mahila Khadya Utpad Samuh (processed foods like pickles, jams, sauces)	10	250

Organic Haldi

The first project of Ekal Social enterprise started with processing of organic Haldi (turmeric). The turmeric procured from the hills of Jharkhand has very high curcumin value and is beneficial for its various medicinal values. It will be marketed under the brand name of "Ekal Fresh". The organic haldi has been procured from the farmers residing in the villages of Karanjo. It is then boiled, processed and packaged at GRC and is sold out as per requirements.

Ekal Community Seed Bank (CSB) and Gene Bank

Ekal Community Seed Bank and Gene Bank was started at GRC as a pilot project in Girdih, Jharkhand to test the idea of conserving local genetic resources using Ekal's infrastructure. It has the potential to lead as a mass movement among farmers who want to use their own source of seeds using scientific method of seed breeding, production, processing and storage. Farmers shall be given training and development on farming practices pursued globally.

Potential engagement of a seed bank: Minimum 500 farmers from 50 villages can be engaged at each seed bank to contribute to the bank, use its resources and make it sustainable.



Present progress: More than 1200 farmers have visited the CSB at Girdih GRC during the year. The germ-plasma conservation of traditional seeds of north Jharkhand especially in Santhal Pargana area has been initiated. This arrangement is only for demonstration and training purpose for the farmers. Further it is going to make a facility to store some seeds of Oils, Millets, Pulses, Tubers and some cereals for multiplication purpose.

Ekal on Wheel (EOW) - Digital Literacy at Doorstep

A mobile van transformed into a computer lab with around 9 working terminals with pre-installed self-learning software to provide digital literacy and encourage the people living in remote and tribal villages to have a first-hand exposure to computer. It can accommodate 15-20 students at a time. One dedicated trainer, assisted by local Ekal teacher provides training for two and a half hours in one village. Programme is registered with Spoken Tutorial project of IIT Mumbai which awards certificates to successful trainees.

The main objective of the Ekal on Wheel is to create computer awareness, enhance digital literacy and to make the facility available at the doorstep to encourage youth to overcome their inhibitions and accept it with open-mind. EOW is the entry point for youth and women in rural and tribal India for short-term training courses at Gramothan Resource Centre (GRC).



Curriculum is designed to meet requirements of school kids as well grown-ups and covers the following:

Total 2214 trainees were trained during the year in Ekal on Wheels.

In pipeline: The fleet size of 10 Ekal on Wheels as at March, 2018 is planned to be increased to 20 in next year.

Introduction to Computer and Its components
Tux typing, Paint, Draw
Notepad, Wordpad
MS Office and Open Office tools (includes Excel, Powerpoint etc.)
Internet, Browsing, Email
Important websites; Mygov, Grievance Resolution Portals etc.
Digital Banking

Solarization of Ekal on Wheels

EGF has taken a new step towards providing more eco-friendly services. It has proposed "Solarized Ekal on Wheels" which will be solar powered and will help power laptops and lights inside the bus. This will not only provide electricity but will also help running the EoW through energy utilization in a more efficient way.



Partnership with TERI

To drive the mission of rural development to next level, Ekal Gramathan Foundation (EGF) has partnered with TERI (The Energy Resource Institute) to solarize Parmadih village in the state of Jharkhand. A total of 150 households have been solarized which has created a new



landmark in the development of the village. The solarisation of households includes solar powered LED light, mobile charging system and improved forced draft cook stove. It has not only lighted the lamp in the village but has also contributed towards eco-friendly services. The forced draft cook stove reduces smoke emission by 80%. It also reduces the firewood requirement by 50% and thus reduces cooking hours.

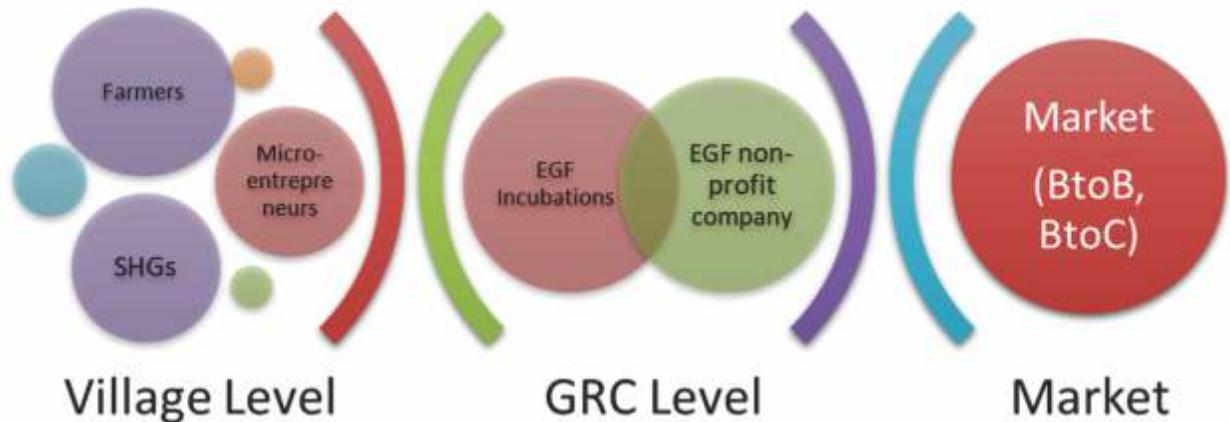
Feedback of a strong supporter of Ekal Gramathan



Shri Himanshu Shah, CEO of Shah Capital, USA thoroughly believes and supports Ekal's

Gramathan initiative. He says-"Imagine 10 Million people each year out of poverty! That is the potential of Gramathan. Gramathan is a game changer for Rural India as one Gramathan centre can uplift over 20,000 families in that region in few years of its completion/implementation."





Way Ahead

Gramothan Vidyalaya – Creating Agents of Change for Rural Bharat as the next step, EGF proposes a novel concept of Gramothan Vidyalayas to provide functional education (skills) together with formal education to create well skilled and educated youth who would become the face of change in their villages. Skills imparted will be in agriculture, computers, tailoring, food processing, handicrafts, plumbing, mobile repair etc. NIOS and NSDC approved certification shall be awarded. The graduates of Gramothan Vidyalayas are expected to start their own micro-enterprises in the villages and engage and inspire others. First Gramothan Vidyalaya will be operational at GRC Jarangloi and has been planned to replicate the model at other GRCs across the country.

Social Enterprise Model

EGF has conceptualized a Social Enterprise Model that will connect rural and tribal producers to urban consumers. This eco-system will have three components to Skill Up, Speed

Up and Scale Up. GRC's training and mentoring interventions will skill the potential micro-entrepreneurs (farmers, women and youth) and will build a network of SHGs, FPOs and individual micro-entrepreneurs; the social enterprise will connect these micro-entrepreneurs with market. EGF is conceptualizing Ekal Mart and Ekal Kart to scale the enterprise.

Expansion plans by March 2019

- 18 GRCs
- 20 EoWs
- 18 Tailoring Centres at GRCs
- 12 Micro Skill Development Centres (Micro-SDCs) other than GRCs



Sustainable Health Care

Towards the goal of integrated village development, sustainable health care through Arogya is a pivotal intervention of Ekal which focuses on:

- To create awareness by health care education – emphasis is on Sanitation, Nutrition, Personal Hygiene, Mother & Child Healthcare
- To provide preventive and curative health services
- To bridge the gap between remote areas and modern health facilities

Great strides have been made under Ekal Arogya over the years shifting stress from general occasional medical camps to some specific health projects, after successful pilot projects to solve the basic health problem in remote villages.

A new concept of Arogya Resource Centre (ARCs) emerged lately, which is a cluster of 30 villages in a block with dedicated 30 Arogya Sevikas (health workers) to implement the plan of disease prevention through its fivefold strategy including sanitation and hygiene, first aid, herbal remedies, anaemia control programme and lastly very important connecting rural patients with urban health facilities through medical camps in villages and chikitsa sahaytaa kendra in metropolis. As on March 2018, there are total 34 ARCs developed spread across Bharat.

Anaemia Control and Care - awareness, monitoring and cure to save generations

Anaemia or lack of blood in human body is as a silent killer, having a negative ripple effect on the overall health of an individual. It is both a cause and result of diseases in human body. But the most disastrous consequence of Anaemia is its role in maternal mortality and infant mortality in India. Ekal, in recent years has taken up the mission of eradicating anaemia from villages through multi-pronged interventions with use of Allopathy, Ayurveda and Home Remedies with diet counselling and lifestyle changes.



Arogya Sevika looking for anaemia symptoms in village women

Total ARC's = 34

- | | |
|-----------------------|----------------------|
| 1. Jharkhand - 5 | 5. Uttar Pradesh - 4 |
| 2. Odisha - 4 | 6. Rajasthan - 5 |
| 3. Assam - 5 | 7. Maharastra - 1 |
| 4. Madhya Pradesh - 6 | 8. Tamilnadu - 4 |



In the year under consideration, across five districts of Tamilnadu namely - Cuddalore, Dindigal, Thiruvavur, Kanyakumari and Coimbatore, 28,811 new persons and 6,698 people were followed up for anaemia control through Home Remedies intervention, inclusive of male, female and children.

Ekal's initiative of Poshan Vatikas (nutrition gardens) with emphasis on growing vegetables, fruits and medicinal plants for own consumption by a family has emerged as an effective solution to the problem of malnutrition and anaemia by encouraging villagers to have a balanced diet. Total 4,418 new persons were sensitized and advised during the year in five districts across Tamilnadu and 1,369 people were followed up on the progress after a gap of 2 months from the first visit.

School Health Programmes and Cultural Classes were conducted in 275 Government schools across all five districts of Tamilnadu and 11,128 children were sensitized on food and lifestyle changes.

Schools and Colleges Anaemia Programme for managing Anaemia and malnutrition through food style / life style changes and home remedies were conducted in 9 colleges and 1 school to sensitize total 4,538 adolescent girls



during the year. Total 4,530 handbooks on the subject were distributed.

Free 10,000 saplings of Guava, Black Berry, Gooseberry, Pomegranate and Jackfruit were distributed in Thiruvavur district and free 2,000 saplings were distributed in Cuddalore district.

A total of 81 persons were trained at Training & International Institute of Ayurveda (AVP) for certificate course in 7 camps organized during the year.

Health Camps bringing health services at doorsteps

660 General medical camps were organized across India and attended 37,332 patients. 25 Eye camps were organized in Assam where 2,879 patients were attended and 589 cataract surgeries conducted.



Other health interventions under ARCs

During 2017-18 , following health interventions took place in 34 sanchs (blocks) comprising of 1156 villages :

- 5,782 Soak Pits made for water drainage
- 6,351 Waste Pits made for making organic manure





- 14,784 Wall writings for awareness
- 8,350 toilets constructed by Government were given assistance in both construction and utilization
- 4,806 awareness programmes organized for school children and villagers by Arogya sevika as (health workers) in which 67,506 persons were sensitized
- 69,533 families were personally visited by Arogya sevika as and given counselling
- 10,797 persons were treated through home remedies
- 3,942 poshan vatika as (nutrition gardens) grown

New initiative in women hygiene

To impress upon the rural ladies about the importance of reproductive hygiene in disease prevention a new dimension was explored. A company of American youths (all female)-Saathi Pads, associated with Ekal's Arogya foundation with a unique product – a bio-degradable sanitary pad made of pith of banana tree as absorbing material covered with cloth rendering it fully degradable. The project was launched in Jharkhand.

Total 84,320 sanitary pads were distributed to 8,432 females under Saathi Project (10 pads per female) in 8 villages in Jharkhand namely Bhandra, Hati, Kaspur, Podha, Dhobali, Chatti, Semra and Baimari.

Telemedicine – Using technology to bridge gap and provide access to quality healthcare

Ekal launched telemedicine project at three places in Angul district in Odisha, with an



objective to make expert medical advice available in remote villages. Village health coordinators were trained in modern technology of computers and tablets. They were provided with the equipment and software through which they record history of patients, perform basic examination and pathology and also connect the patients with a panel of doctors at Bhubaneswar who prescribe the medicines to patients accordingly. Bio Engineering Department of John Hopkins, USA is the co-partner.

Pre-Medical / Medical Externship Programme

Pre-medical internship initiative programme (PMII) has been renamed as premedical/ medical externship programme (PEP), by Dr. Veena Gandhi (chairperson, HFRI). This was 3rd consecutive year to hold the programme at Ranchi (Jharkhand) through which students are acquainted with health delivery system by visiting different health centres situated in Ranchi and rural areas . They also join health camps. This year 6 NRI students from different parts of the United States along with three faculties participated under the programme.

Way Ahead

- Screening and treatment plans by Arogya sevika as using simple alphabet charts to test vision, register patients age wise and connecting them with free eye camps/ cataract surgeries.
- Explore the successful Indian versions of telemedicine
- Sample testing of Hb% of women to assess outcome of efforts to ameliorate anaemia.
- Developing 150 medicinal gardens in 150 villages of Jharkhand

Promotion of Culture, Values & Indian Ethos

Cultural Promotion Centres

Cultural promotion centres aim to make tribal self-confident and self-independent by improving their intellect through moral and cultural education, knowledge and awareness about cultural heritage, de-addiction and social harmony to eventually integrate them into the national stream.

A weekly gathering of villagers is organized in village centre which gathers momentum with chanting of bhajans and is followed by awakening address by Ekal volunteer on cultural and social issues. During the year such weekly gatherings took place in 54,601 villages, attended by 14,35,428 village adults.

Motivational assemblies are organized at regular intervals by trained volunteers who are drawn from the same tribal communities, trained for long duration at training centres. Total 4,675 assemblies were held in the year with participation of 5,25,240 people.

New training centers were started during the year in Jammu, Dibrugarh, Nagpur and Hyderabad.

The mobile motivational Rath is the most powerful tool to get associated with large

number of people in interior areas where volunteers are not able to reach for various reasons. 30 such Rathes were in operation during the year going from village to village on daily basis and covered 1,874 villages, reaching 21,77,971 people.

Nurturing tribal youth from village to connect with the world – “Ekal Sur Ekal Taal”

History was created with 9 villagers from the remote rural and tribal villages, intrinsically trained by Ekal, over a period of a year, for over 12 hours a day, to perform and showcase their talent at the Ekal USA cultural events.

The team of 'Ekal Kathaakaars' travelled to USA comprised of Karyakartas from Jharkhand, Sikkim, Madhya Pradesh, Assam and Himachal Pradesh. It was an honour for the group to represent India under the sponsorship of Indian Council of Cultural Relations (ICCR).

'Ekal Sur Ekal Taal' concerts - the multi-faceted, dynamic presentations of Nritya (dance), vocal music, instrumental music and acting, interwoven into various Indian traditions and cultures, was a unique variety programme surpassing all expectations.



Performance covered 50 cities for main events, 21 Bhajan Sandhya and 65 family contact programmes, in 21 states. The reach was to more than 20,000 persons with Chicago witnessing the biggest event with audience reaching to 700.

The maiden attempt of sending trained volunteers in place of professional artists turned out to be a tremendous success in terms of outreach and cultural connect.

Feedback from the mentor and guardian- Shri Ramesh Shah



“Ekal artists received a standing ovation in every place they performed. The audience was amazed to see the calibre of the performers. The artists, who came from very humble backgrounds in remote rural villages, have firmly established themselves in the hearts and minds of Ekal supporters in the USA”.

Ekal strives to facilitate the right environment and opportunity to people from the remotest parts of India for them to get empowered and excel in their talents.

Way ahead

- Establish new training centers at Humpi in Karnataka, Gujarat and Tamilnadu
- Add 500 new volunteers every year
- To expand cultural promotion centers in all the states of India including north east and south India

Increase the number of mobile motivational Rathes to 50 by March 2019.

Policy & Advocacy

Ekal Study Circle Meet – pool of ideas and rural innovations from grass-roots

Ekal Study Circle (ESC), conceptualised in 2014, is an open ended platform for exchange of ideas, debate and discussion, sharing of best practices from different corners, creating a bank of ideas and rural innovations directly from the grassroots. The participants are professionals with conviction to serve the rural Bharat, NGOs, Social Enterprises, Rural Entrepreneurs, Rural Technologies, Incubation HUBs and Youth who can really make a big difference.

Study Circle Impact:

- 500 Plus professionals have attended meets on regular intervals
- More than 85% are new to Ekal Abhiyan
- More than 30 are now regular volunteers with Ekal
- Many are looking for avenues to contribute

Sixteen Study Circle Meets have been conducted in Delhi till March 2018, of which three meets were held in 2017-18, on a vast plethora of topics ranging from rural development, digital intervention to primary education and holistic development of children.

Study Circle Meets held during the year

Ekal Model of Volunteering received an overwhelming response from youth and professionals. A snapshot of various Ekal

volunteering projects, each with focused objective and target audience namely - Dream India Tour (DIT), College and School Out-Reach Programme (ORP), Door to Door Campaign for outreach (Not for Donation) (CFO), Social Media Campaigner (SMC) and National Volunteering Campaign - Run with Ekal (NVC) were highlighted. Mr. David Wilcox, Founder of Reach Scale was the key note speaker who emphasized the magnificent potential and role that youth of India has, to enable India to become the world leader.

Nayee Udaan - A Model For Integrated Village Development. Dr. Nidhi P. Chanana, Fellow –TERI discussed in detail the TERI model of rural development in Uttarakhand. Dr. Kashyapi Awasthi, Asst. Professor, National Centre for School Leadership NUPA, exhorted youth to expand their circle of influence beyond their concerns to create a nation they truly desire.

Primary Education for Holistic Child Development had an all women panel comprised of Smt. Urmila Guliani - teacher





trainer & consultant, Smt. Renu Vashista - academician & counsellor and Dr. Ranjana Arora - Professor NCERT. It was marked by deliberation on the most relevant concern in today's context - whether education is leading to prepare children for life's challenges, or only degrees and jobs.

Ekal Study Circle also expanded its wings in Ranchi, Lucknow and Mumbai during the year and planning to move to other major urban centres like Chennai, Coimbatore, Nagpur, and Pune to mobilize more like minded persons towards Ekal's cause and nation building.

Lucknow team organized their first ESC meet based on theme – “Primary Education For Holistic Child Development”, followed by the second meet on theme- “Health Education And Ekal Abhiyan”.

Mumbai's first Ekal Study Circle Meet was organized on theme-'Technology for livelihood'.

It was followed by a talk by Shri Pradeep Goyal, Chairman EVFI Trust Board and Global Coordinator of Ekal, on 'Mobilizing Education, Health & Development' in IIT, Mumbai.

Ekal's advocacy with MHRD on Value Education Policy

In its efforts to do intervention on policy advocacy in education system in India, Ekal Sansthan participated in series of seminars organized by Ministry of Human Resource Development (MHRD) where Ekal's model of education was presented and recommen-



dations submitted to MHRD on the policy to integrate ethics & values in the education at primary level.

EKAL AT MHRD WORKSHOP ON THE BEST PRACTICES OF “INNOVATIVE AND CREATIVE EDUCATION”

President, Ekal Sansthan presented Ekal's perspective in a workshop organised by MHRD on the best practices of “Innovative and Creative Education”. Ekal's five-fold education got special acknowledgement from all because of its holistic approach and deep community reach in remotest areas across India. Ekal made presentations in such seminars organised on zonal basis as well.

EKAL INVITED BY MHRD TO GIVE RECOMMENDATIONS FOR POLICY ON VALUE EDUCATION

Ekal Sansthan was invited to participate in "Chintan Shivir" organized by MHRD to give recommendations on Value Education policy. The recommendations on value education have been presented.

Way Forward

Ekal Sansthan envisions to achieve the following by 2022:

- Organize 200 Ekal Study Circle Meets
- Mobilize 5,000 new urban volunteers through these meets
- Undertake 5 advocacy campaigns

Rural-Urban Connect

Ekal Dream India Tour (DIT) – Connecting urban youth with grassroots of Bharat

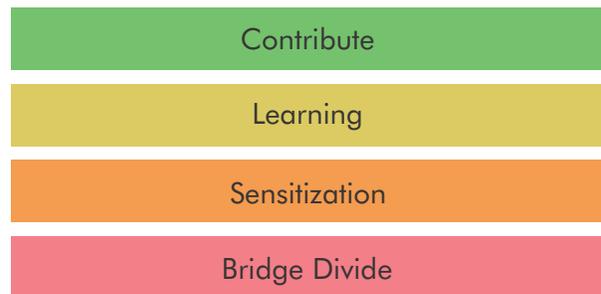
“Dream India” is a youth engagement certificate programme, initiated by Ekal Sansthan to offer volunteering opportunities in Ekal villages in tribal and rural segments of Bharat to students of institutions based in cities to get the idea of village culture, values and challenges. Major objectives of DIT are:

- To bridge Urban and Rural divide
- To sensitize Urban Youth about village life, its simplicity, sync with nature and its challenges
- To learn from their culture, heritage, life style and rural innovation
- To contribute to make a change at village level where they lead a life which has less access to facilities as compared to Urban India

Ekal has organized three Dream India Tours till March 2018, two in the year under report.

Key Activities covered:

- Visit to Ekal Vidyalayas
- Interaction with Ekal teachers in monthly training
- Active participation in village development activities like making Soak pit, organic pest repellent
- Exposure to vermin compost pit for organic manure, nutritional garden



- Participation in village satsang and meal at village homes
- Interaction with field volunteers and samiti persons
- Exposure to and involvement in technological interventions like teaching through tablets

Raffle contribution- inculcating the sense of giving from childhood

“Raffle” is a scheme to encourage urban children from their childhood to understand their social responsibilities. It is an effort to motivate students to collect small donation through raffle sheet to promote education for tribal and rural children. This initiative was pioneered by Friends of Tribals society (FTS), which provides a certificate of appreciation to a student who collects ₹ 200 or above and a medal to a student who collects ₹ 500 or above. FTS also arranges a vanyatra under Raffle for the highest collectors, where students are explained the need for education of the underprivileged.

Total amount collected under the above scheme was ₹ 21.55 lakh in 2017-18.

Snapshot of activities



Interaction with Ekal Children in Vidyalayas



Wall Writing



Vermicompost Pit

DIT volunteers are awarded certificate of participation in Ekal Study Circle Meets.

Ekal Marathon – Run for a noble cause

Ekal Marathon was organised in Kolkata where Friends of Tribals Society (FTS) was the charity partner of JBG Kolkata Trail Run- 2018. Registration Fee of the event was contributed for the education of a tribal child. The Race categories were divided in 3 categories i.e. 5 kms, 10 kms and Half Marathon of 21 kms. Key dignitaries of FTS also participated. The programme got huge success and many people took part with enthusiasm with a mission of strengthening the education of rural and tribal children.



Way ahead

200 Dream India Tours shall be organized till 2022

Ekal Periodicals

Name of Periodical	Periodicity	Circulation
Ekal Prayas	Bi-monthly	Physical Circulation and uploaded on website www.ekalprayas.org
Ekal Varta	Monthly	Circulation both Physical and Online
Ekal News	Monthly	Circulation Online
Vananchal ki Pati	Monthly	Physical Circulation
Ekal Samachar	Monthly	Circulation Online

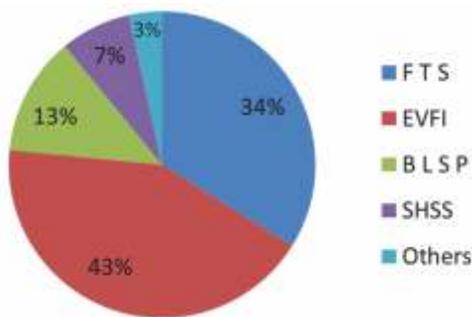
Ekal Prayas and Ekal News caters to readers both in India and Abroad.

In addition, several chapters of Nagar Sangthans, Yojna (projects) and various support departments bring out periodicals covering their activities, mostly circulated online.

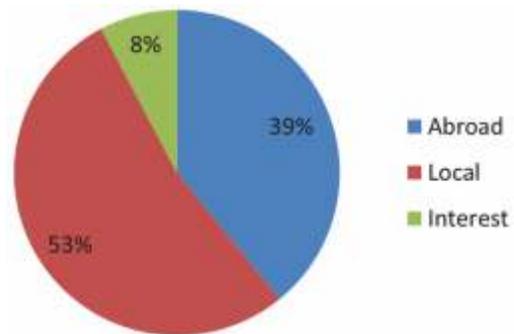
Financials

INCOMES

COLLECTION BY INSTITUTIONS

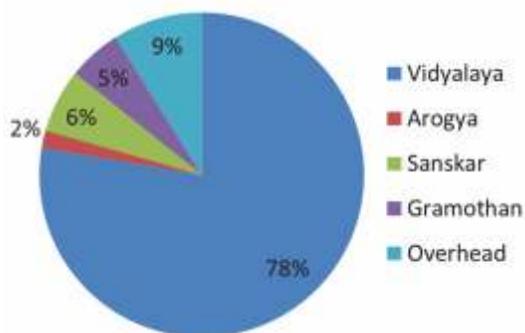


SOURCES

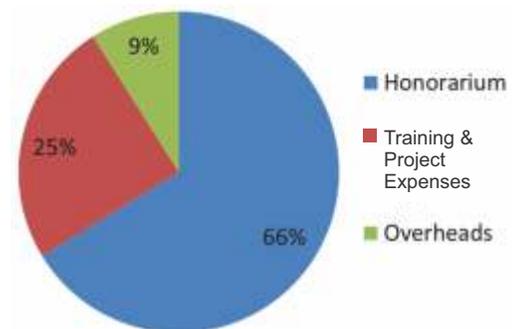


EXPENDITURE

ACTIVITIES



TYPES



CONSOLIDATED INCOME & EXPENDITURE

₹ in Crore (1 Crore= 10 million)

PARTICULARS	2017-18	2016-17	% Growth
Incomes			
Contributions from Abroad	61.94	53.62	16
Local Contributions	84.11	67.84	24
Interest	11.41	9.74	17
Others	0.79	3.87	-
Total Income	158.25	135.07	17
Expenditure			
Project Expenses			
Honorarium	74.45	64.04	16
Training	5.13	4.79	7
Travel	7.00	6.08	15
Materials	4.09	2.95	39
Field offices	4.36	4.85	-10
Others	7.24	7.01	3
Project Expenses	102.27	89.72	14
Overheads			
Management	7.35	5.45	35
Depreciation	1.16	0.41	-
Programmes	1.29	2.51	-
Others	0.32	0.96	-
Overheads	10.12	9.33	8
Total Expenditure	112.39	99.05	14

Notes

1. Inter-unit transfers between institutions of Ekal Abhiyan have been ignored while consolidating the above sums.
2. Various sponsorships in kind have not been evaluated and not accounted for. The above statement does not capture such in-kind sponsorships.
3. Contributions received include sums for various Gramothan projects towards capital costs like development of infrastructure and vans etc. Expenditure on these projects spans over more than one year and is capitalised. Such capital expenditure does not form part of Expenditure shown above, except for depreciation for the year.

Awards & Recognition

Felicitation for Friends of Tribals Society



FTS was honoured with "The Great Indian Philanthropist and CSR" award, instituted by Navbharat and Nav Rashtra group of newspapers for creating an impact in the society with its community development activities. The award was delivered by Governor of Maharashtra. A coffee table book 'CSR' was also unveiled at the event along with Smt. Rajshree Birla, a great philanthropist. FTS occupies two pages in the book for its commendable work in tribal areas.

Prime Minister Exhorts Ekal to Reach One Lakh Villages By 2022

Prime Minister Shri Narendra Modi, on the occasion of 90th year celebration of Essel Group, exhorted Ekal Vidyalyayas to reach one lakh villages by 2022, the year when India will be celebrating 75 years of independence. Taking cue from the Prime Minister's advice and reminding of its long-term target, a core group prepared a blue print to accomplish the task.



Padma Shri to Shri Rameshwar Lal Kabra - one of Ekal's pillars

Shri Rameshwar Lal Kabra, a long standing volunteer of the Ekal Movement was conferred the Padma Shri award by the President of India.

National Campaigns



Ekal with its vast geographical reach, deep penetration in the remotest and most neglected parts of Bharat, rich experience of ceaselessly working towards the upliftment of tribal and rural brethren and strong force of volunteers has spearheaded numerous nation-wide campaigns.

Ekal has either spread the message and supported Government's endeavour through mass campaigns in the past like 'Skill India', 'Jan Dhan Accounts' or has joined hands with industry conglomerates like CII in the past for a nationwide cleanliness campaign, inspired by Swaccha Bharat vision.

Ekal Abhiyan celebrated the International Yoga Day, third time in the row on June 21, 2017 and initiated a campaign all across 54,000 Ekal villages. Students and teachers of Ekal Vidyalayas, along with men and women of the villages participated in the celebration and

encouraged other people to make yoga an integral part of their lives for a good and healthy life. They were joined by city based volunteers by performing yoga at offices of the institutions and chapters all across India.

Way ahead

Ekal Sansthan targets to organize 10 national mass campaigns by 2022

INTERNATIONAL EKAL WEEK

(January 6 - 12, 2019)

To commemorate 12th January - the birth anniversary of Swami Vivekananda, Ekal shall organize 'International Ekal Week Campaign' over a week's time concluding on 12th January every year all across globe, starting from January 2019.

Key Volunteers

EKAL ABHIYAN TRUST

TRUSTEES

Shri Jitendra Bhai Bhansali, Chairman
Shri Sajjan Kumar Bansal, Working Chairman
Shri Bajrang Lal Bagra, Secretary
Shri Rameshwar Lal Kabra
Shri Mangi Lal Jain
Shri Sajjan Kumar Bhajanka
Shri Pradeep Goyal
Shri Satya Narain Kabra
Shri Naresh Jain
Shri Ramesh Kumar Saraogi
Shri Vijay Maroo
Shri Arun Kumar Bajaj
Shri Shyam Sunder Damani
Shri Arun Kumar Khemka
Smt. Manju Srivastava
Shri Madhwendra Singh
Shri Sapan Kumar Mukherjee
Shri Nand Kishore Aggarwal
Shri Rajesh Goyal
Shri Avineesh Mata
Shri Laxmi Narain Goel

INVITEES

Shri Shyam Gupta
Dr. Surya Prakash Sharma
Dr. Mukul Bhatia
Shri Lalan Kumar Sharma
Shri Praveen Arya

CENTRAL EXECUTIVE COMMITTEE

President	Shri Bajrang Lal Bagra
Vice President	Shri Nikhil Mundle
Vice President	Shri Natwar Bang
Vice President	Shri Amar Nath Joshi
Vice President	Shri Udai Khardekar
Secretary	Shri Madhwendra Singh

MEMBERS

Shri Virendra Sharma
Smt. Manju Srivastava
Shri Lalan Kumar Sharma
Shri Sapan Kumar Mukherjee
Dr. Surya Prakash Sharma
Shri Khemanand Sapkota
Smt. Usha Jalan
Shri Rajesh Goyal
Shri Gyan Brahm Pathak

INVITEES

Shri Shyam Gupta
Shri Ramesh Shah
Shri Om Prakash Sharma

EKAL GLOBAL TEAM

Chairman:	Dr. Subhash Chandra
Co-ordinators:	Shri Pradeep Goyal
	Shri Ramesh Shah
	Shri Naresh Jain
	Shri Sajjan Bhajanka
	Shri Bajrang Bagra

NAGAR SANGATHANS

Friends of Tribals Society

President	Shri Sajan Kumar Bansal
Working President	Shri Ramesh Kumar Saraogi
General Secretary	Shri Ramesh Kumar Maheshwari

Bharat Lok Shiksha Parishad

Chairman-Trust	Shri Laxmi Narain Goel
Chairman-	Shri Ghanshyam Dass Goel
Working Committee	
President-	Shri Nand Kishore Aggarwal
Working Committee	

Ekal Vidyalaya Foundation of India

Chairman	Shri Pradeep Goyal
President	Shri Suman Dhir
General Secretary	Shri Ravidev Gupta

Ekal Gramothan Foundation

Chairman –Trust	Shri Laxmi Narain Goel
President	Shri Inder Mohan Aggarwal
Working President	Shri Naresh Jain
Secretary	Shri Ramesh Kanodia

Arogya Foundation of India

Chairman	Shri Bijay Kumar Agarwal
President	Shri Avineesh Mata
Secretary	Shri Surendra S. Gupta

Shri Hari Satsang Samiti

NCC President	Shri Satya Naraiyan Kabra
NCC Secretary	Shri Gopal Kandoi
President-Delhi	Shri Manoj Arora
President-Mumbai	Shri Vinod Lath
President- Kolkata	Shri Bulaki Das Mimani

Ekal Sansthan

Chairman	Dr. P. L. Chaturvedi
President	Smt. Manju Srivastava
General Secretary	Shri Shankar Halder

FIELD OPERATIONS

Gram Sangathan

Prabhari	Shri Rajesh Goyal
President	Shri Gyan Brahm Pathak
Secretary	Smt. Anand Vadehra

OPERATIONS

Shri Madhawendra Singh Abhiyan Pramukh (COO)

EDUCATION

Shri Sapan Mukherjee	Sanskar Shiksha Pramukh (Moral and Value Education)
Shri Shrinibas Panda	Prathmik Shiksha Pramukh (Primary Education)
Shri Navneet Karma	Prathmik Shiksha Prashikshan Pramukh (Primary Education Training)
Shri Pradeep Swain	Gatividhi Shiksha Pramukh (Health, Empowerment and Development Education)

PROJECTS

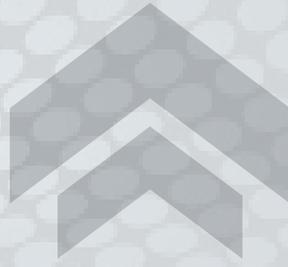
Shri Lalan Sharma	Gramothan Yojna Pramukh (Development)
Dr. Mukul Bhatia	Arogya Yojna Pramukh (Health)

CENTRAL SUPPORT

Shri Virendra Sharma	Gram Sangathan Vibhag Pramukh (Field Organisation)
Shri G. Anil Kumar	Nagar Sangathan Vibhag Pramukh (City Organisations)
Shri Khemanand Sapkota	Sah-AbhiyanPramukh -Vistaar (Growth)
Dr. Surya Prakash Sharma	Karyakarta Vibhag Pramukh (HRD)
Shri Kameshwar Sharma	Arth Vibhag Pramukh (Finance)
Shri Satish Sachan	Gram Swaraj Manch Pramukh (Empowerment)



A million dollar
smile



Ekal Abhiyan

Plot No. 8, Local Shopping Complex,
Okhla Phase-II, Anandmai Marg, New Delhi-110 020
Phone: 011-4050 3331 | Email: info@ekal.org

Websites

Ekal Abhiyan

www.ekal.org

Affiliates

www.ftsindia.com

www.blspindia.org

www.shss.org.in

www.ekalgramotthan.org

www.aogyafoundationekal.org

Connect us at

Ekal Volunteering Portal:

volunteers.ekal.org



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